Managing Multiple Websites with Web Module 3.6

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Digital Asset Management We Deliver

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Presenters

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A Website for Each Audience

- Many DAMs have multiple audiences
  - Departments, partners, clients, public

- Customized User Experience = Ease of Use
  - Each audience can interact with the assets in the way that's most appropriate for them

- Target branding for each audience
  - Customize how you present yourself to different audiences
  - Brand the site for your clients

A Website for Each Audience – Problem & Solution

- ## Separate sites (folders) for each audience

  - ### Each folder needs to be maintained and upgraded

  - ### Changes that apply to all need to be done to each and every folder

  - ### One folder per audience is not the solution

- ## Using the multisite feature in Web Module is the solution!

Managing Multiple Websites with Web Module 3.6

- ## Easy to Set-Up through Configuration
    - Customize the user experience within one instance of Web Module using intuitive controls

- ## Single Configuration Interface
    - Change common settings for all sites from a single set-up page
    - Change settings for individual sites from their own set-up pages

- ## Only one instance for all audiences → much more efficient
    - Need to maintain/update only one folder
    - Apply global changes with ease

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Managing Multiple Websites with Web Module 3.6

- Configure for each site
  - CSS
  - Images (logos/icons/graphics)
  - Quick Search
  - Sorting
  - Upload settings
  - Record View Sets
  - Enable/disable different features on each site
  - . . .
- Customizations available if you want to completely break away from the structure of the Web Module

Demo: Multisite Scenarios

Availability / Pricing

- Web Module 3.6 requires Cumulus 8.6 or newer

- Available late May

- Ability to create up to 2 sites is included with Web Module 3.6

- Corporate Multisite Add-on for 3-5 sites; $995

- Agency Multisite Add-on for unlimited sites; $2495

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Questions?

Thank You!

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